**To use an editable PDF for social media or as a web banner, you will need to save it as a jpeg.**

**Below are instructions for doing so on Mac and PC.**

**MAC**

**To convert PDF to JPG image on Mac, follow these steps...**

1. Launch the 'Preview' app from your Application folder.
2. Open the PDF you wish to convert.
3. Click File > Export.
4. Select '**JPEG**' from the 'Format' dropdown menu.
5. Click **Save**

**PC (Adobe Acrobat Pro Option)**

**To convert PDF to JPG image on PC using Acrobat Pro, follow these steps...**

1. Open the PDF you wish to convert.
2. Click File > Save As > Choose Folder
3. Below the dropdown name click adobe pdf files to view the drop down
4. Select JPEG
5. Click the settings button that appears and change all items to high quality, hit ok.
6. Click **Save**

**PC (Online Converter)**

**To convert PDF to JPG using an online converter…**

1. Browse for an online converter (by searching for “pdf to jpeg converter”) or follow this link <https://pdf2jpg.net/>
2. Upload your pdf file and select the best jpg quality.
3. Hit the convert button
4. Hit the Download Button